

Japanese Company Tours Program 2023 spring

University Co-op Japanese Company Tours Program Administration Office
(Operated by Campus Support Co. Ltd.)

Our Thoughts

What you can expect for Japanese Company Tours Program

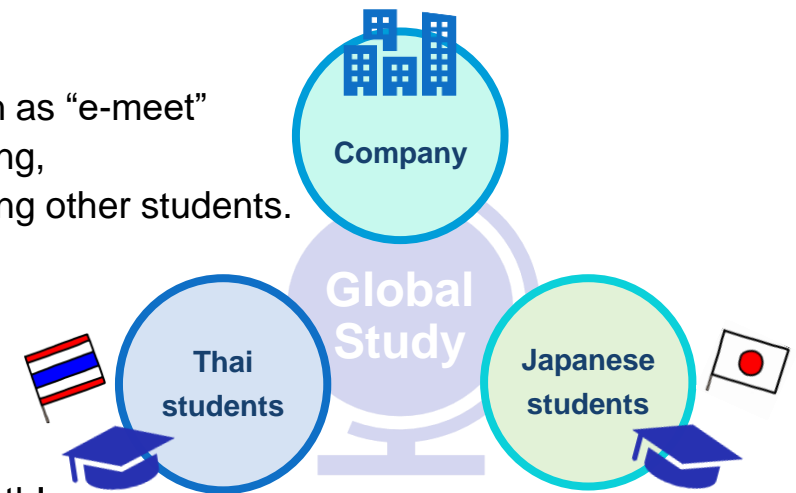
Are you interested in working abroad or in a global company?
There are so many people who are studying English very hard.

However, very few of them actually have the experience of discussing in English and considering business model proposals that are needed in business. Our program, Japanese Company Tours Program, was born with the aim of giving students the experience of using English for REAL business.

Because of COVID-19, our life has changed unexpectedly. It brought us “new-normal” such as “e-meet” in even business situation. Japanese Company Tours Program is not only a language training, but also an opportunity for learning business perspective while interacting with and motivating other students.

You can communicate with friends who are outside your university or who live across the ocean and learn a lot from top companies even though you are in your room!

Why not take up the challenge of “new-normal” learning way?
We believe that Japanese Company Tours Program brings you to your “new-personal” growth!



What is Japanese Company Tours Program?

What will you do in Japanese Company Tours Program?

Step 1



Listen to company explanations and strategies of top Japanese companies.
They will present the 'Discussion topic' they have set.

Step 2



Discuss in English with other students.

Step 3



Draw conclusions from the discussion and give a presentation.



You don't learn English, You learn **in English!**

The Main contents

What will you do in Japanese Company Tours Program?



Listen to company explanations and strategies of top Japanese companies.

You will learn... what differentiates them from their competitors?
how they contribute to Thai society?
position in their industry

They will present the ‘Discussion topic’ they have set.

Examples

1. What kind of humanity is necessary to succeed in global companies?
2. How to make entertainment that is popular in Japan popular in Thailand?
3. If your team have 100 million baht,
think a business plan in Thailand at the Thai-Japanese Youth Joint.

The Main contents

What will you do in Japanese Company Tours Program?



Discuss in English with other students.

You will learn...

understanding of other people, industries and cultures.

how to collaborate with your group members.

how to make a unique and attractive proposal.

Examples



The Main contents

What will you do in Japanese Company Tours Program?



Draw conclusions from the discussion and give a presentation to company.

You will learn...

the structure and theory of an attractive presentation.

how to make a proposal in business.

good point of view through other groups' presentation.

Examples



Company representatives give you a feedback for your group's proposal from business perspective.

The Optional contents

What will you do in Japanese Company Tours Program?

The first day of program, we have
Self-introduction & meetup day!



Before the discussion, let's get to know each other and have an ice breaker. You'll get to know each other through free talk before starting the discussion.

The last day of program, we have
Farewell party!



The Farewell party on the last day is. You will come away with insights that can only be gained here, and friendships that will last a lifetime!

The Optional contents

What will you do in Japanese Company Tours Program?

On free days, you can hang around with **Japanese students!**



“Say cheese” in front of sightseeing place!

Who is waiting for you?

Thai subsidiaries of top Japanese companies

Japanese Companies will give you



- ✓ **A briefing of the company** and its **overseas strategy**
- ✓ **Answers** for your questions
- ✓ **Feedback** on your presentation and discussion

**If the company is available, they will join us at the Farewell Party.
You might even get to talk to them up close!**

Who had supported?

Over the past 7 years more than 20 companies supported us!

Organization:

Ministry of Foreign Affairs, Bangkok Japanese Chamber of Commerce

Manufacturers:

Toray Industries, Inc., Daikin Industries, Ltd., Mitsubishi Electric Corporation, Mitsubishi Heavy Industries, Ltd.,
Ajinomoto Co., Inc., Panasonic Corporation, Toyota Motor Corporation

Finance and Insurance:

Mitsui Sumitomo Insurance Company, Limited., Bank of Ayudhya, Sumitomo Mitsui Banking Corporation

Trading company:

Mitsui & Co., Mitsubishi Corporation, Marubeni Corporation, Sumitomo Corporation

Transportation:

Japan Airlines Co., Ltd., All Nippon Airways Co., Ltd.

Service:

Japan Broadcasting Corporation(NHK), Hakuhodo DY Holdings Inc., ADK Holdings Inc.,
NTT Communications Corporation

Who is working with you?

Japanese students and also Thai students



Japanese Students who...

- have lost the opportunity to **study abroad**.
- are looking for a **cross-cultural experience**.
- want to gain experience that will help them for their **job hunting**.

Thai Students who...

- are interested in **Japanese companies**.
- want to communicate with **Japanese students** of the same age.
- want to improve such skills; **English, problem-solving, presentation**.

You will learn business perspectives in English while interacting and motivating highly conscious Japanese and Thai students.

Your Benefits

What will you gain from participating Japanese Company Tours Program?



You will learn **the thoughts of Japanese top companies** and **talk with them at close distance**.



You can communicate with **Japanese students** and **make lifelong friends** across the ocean.



In addition to **English skills**, you can also develop **teamwork, leadership** and **problem-solving skills** that are necessary for members of society.

Special favor

Students who attend all days of a particular course or more than 3 days of the Company Visiting sessions will receive a certificate after finishing the courses!



Voices from Students

What have past participants experienced?



This program **improves me a lot in the skills of collaboration, communication and oral presentation.**



I really like it! It's totally **a new experience for me** because I have very little knowledge about business and strategy but I learned a lot after attending. **Every speakers from the company is nice and informative.**



The program is great, my Japanese friends and I are planning to have Zoom session after the program has ended. **This is a nice relationship of us even we have never met in person but we will still do keep in touch.**

Variations of spring Program

We have **4** courses for spring program as below: **2** online programs and **2** site visit programs.

We are very welcome to join more than **1** course!

Online

You can interact with Japanese students from your own room! You will have a lot of opportunity to discuss with Japanese students.
Great for those who just want to join in on a short amount of time!

Site visit

You can interact directly with Japanese students in Bangkok! Past participants spent their free time going out together!
For those who want to socialize hard!
These courses will take place in Bangkok.

Schedule of the Site Visit program

*The order of the program may change slightly depending on the course.

*The days you must attend are Monday through Friday, circled in red. Free day on Saturday is optional.

February course & March course (both 5 days/ 6 companies)

| February | March | Contents |
|-------------|-------------|---|
| 2/26 (Sun.) | 3/5 (Sun.) | Japanese students arrive at Bangkok |
| 2/27 (Mon.) | 3/6 (Mon.) | Company visit → Meetup → Company visit |
| 2/28 (Tue.) | 3/7 (Tue.) | Group discussion → Company visit |
| 3/1 (Wed.) | 3/8 (Wed.) | Group discussion → Company visit |
| 3/2 (Thu.) | 3/9 (Thu.) | Group discussion → Company visit |
| 3/3 (Fri.) | 3/10 (Fri.) | Group discussion → Company visit → Farewell party |
| 3/4 (Sat.) | 3/11 (Sat.) | Free day |
| 3/5 (Sun.) | 3/12 (Sun.) | Japanese students leave Bangkok |

The schedule of **Company visiting day**

*The schedule and content of the program are up to change depending on the number of participants.
*All times are shown in Thailand time.

| Step | Time | Contents |
|------|-----------------|--|
| 1 | 10:00AM-11:00AM | Group discussion with Japanese students |
| 2 | 11:00AM-1:00PM | Move on to the company and have lunch |
| 3 | 1:00PM-1:30PM | Company explanation and Overseas strategy explanation |
| 4 | 1:30PM-1:45PM | Question-and-answer session |
| 5 | 1:45PM-3:15PM | Group discussion |
| 6 | 3:15PM-4:05PM | Presentation |
| 7 | 4:05PM-4:15PM | General comment and Awards Ceremony for the best group |

Participation Requirement

Minimum Participation

All days of a particular course

or

3 days of **Company Visiting** session

If you have more than 1 day that you can't attend, please make sure that you attend 3 or more Company Visiting sessions in total throughout all courses to receive the certificate.

Age range

18-26

Students aged 27-33 are also eligible.
This is because all Japanese participants are undergraduate or postgraduate students.

English skill

**Beginner-
Intermediate**

or higher

This is because you will have group discussions and give presentations to company representatives in English.

Please join us on as many days as you can!



Please apply ASAP!

How to Apply?

The program is **FREE of charge!**

The deadline is **2 days before** the start of each course.

Please note that some courses may fill up before the deadline.

Apply



Please apply from the QR code above or URL below.

<https://forms.gle/kdVSkZ5pysyBsczGA>

Add friend



Please add our LINE account to your LINE friend.

Wait for the mail



We will send you a confirmation mail to who can participate.

Wait for invitation



We will invite you to our LINE group and send more details about our program.

Let's grow yourself through Japanese Company Tours Program!



Get More details!



https://campussupport.co.jp/global_eng/

Contact us!



Any inquiries are much appreciated!